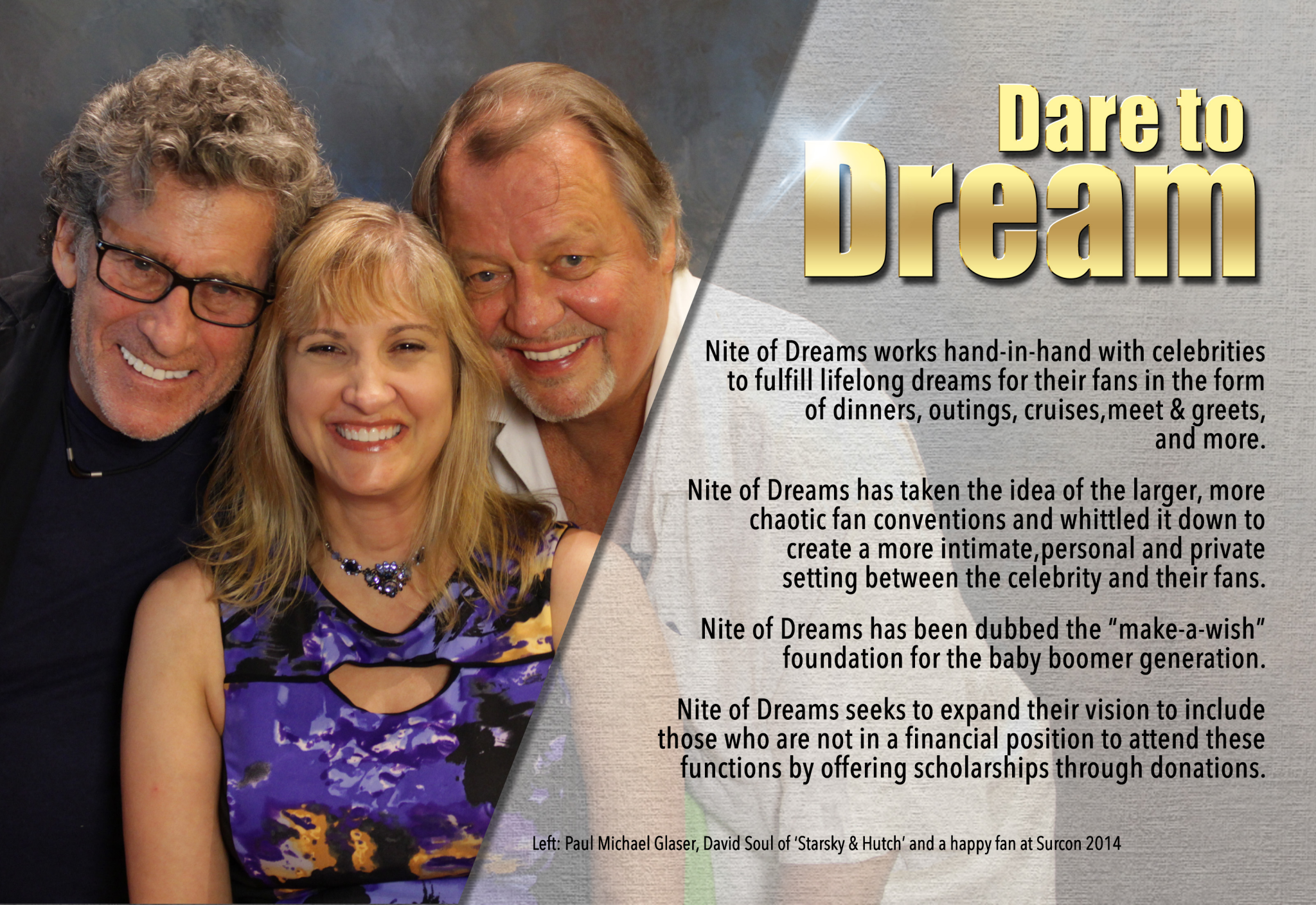




Nite of Dreams

WHERE THE STARS COME OUT FOR YOU

Sponsorship Opportunity



Dare to Dream

Nite of Dreams works hand-in-hand with celebrities to fulfill lifelong dreams for their fans in the form of dinners, outings, cruises, meet & greets, and more.

Nite of Dreams has taken the idea of the larger, more chaotic fan conventions and whittled it down to create a more intimate, personal and private setting between the celebrity and their fans.

Nite of Dreams has been dubbed the "make-a-wish" foundation for the baby boomer generation.

Nite of Dreams seeks to expand their vision to include those who are not in a financial position to attend these functions by offering scholarships through donations.

Left: Paul Michael Glaser, David Soul of 'Starsky & Hutch' and a happy fan at Surcon 2014



Sponsorship Opportunities

Because of the intimate, unique format, you, as our sponsor, receive high levels of brand awareness and the opportunity to interact directly with your target audience, which consists of:

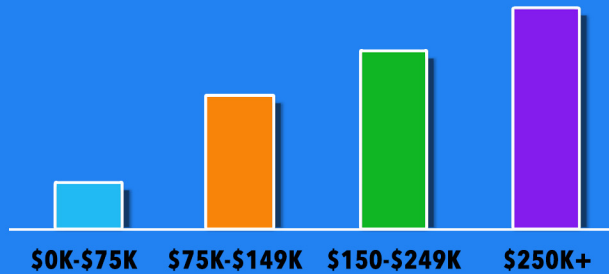
- Economically well-to-do attendees
- Demographics:
50/50% male/female, 70% local/30% out-of-region
- Primary Age Range: 40-65
- High levels of income (tickets \$350-\$750, fans book extensive travel)
- Plus affluent celebrities in attendance!

Pictures from the Little House on the Prairie Celebrity Reunion Dinner and Bus Tour of Big Sky Studios where the TV Show was Filmed

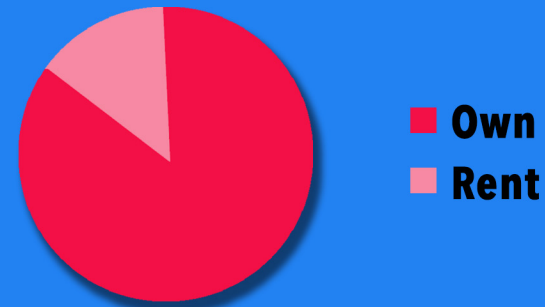
Audience Details

(Based on Past Events)

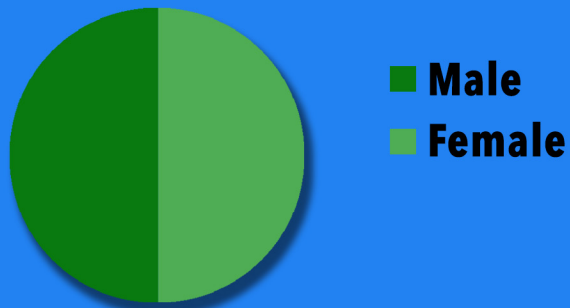
INCOME DISTRIBUTION



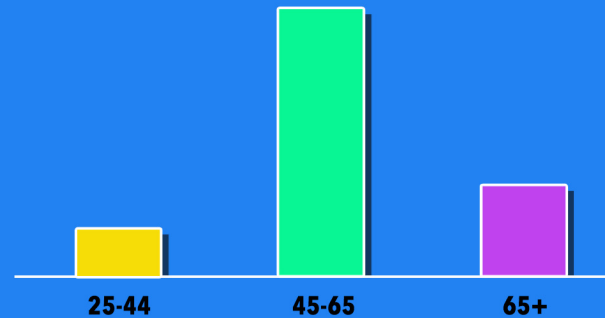
HOMEOWNERSHIP STATUS



GENDER



AGE RANGE



Sponsorship Packages

Gold Sponsorship Package

- A table reserved in your company's name (up to 8 ppl)
- Inclusion of business material in the goody bag
- Product placement in the dining area
- Merchandise/branding table featuring your services
- Link & advertisement on our web site for one year
- Option for 4 half-price tickets to next event
- Five-minute keynote presentation to attendees about your product or organization
- Only ONE gold sponsorship is available for this event (you will not compete with any other companies for this)
- Cost: \$10,000

Silver Sponsorship Package

- 4 seats at the dinner
- Inclusion of business card in the goody bag
- Product placement in the dining area
- Merchandise/branding table featuring your services
- Link & advertisement on our web site for one year
- Only TWO gold sponsorships are available for this event
- Cost: \$7,500

Bronze Sponsorship Package

- 2 seats at the dinner with an option of two 1/2 price seats
- Inclusion of business card in the goody bag
- Product placement in the dining area
- Link & advertisement on our web site for six months
- FOUR gold sponsorships are available for this event
- Cost: \$5,000

Basic Sponsorship Package


- 1 seat at the dinner with an option of one 1/2 price seat
- Inclusion of business card in the goody bag
- Link on our web site through the event date
- Cost: \$1,500

Historical **Success**

Past Events

A Fun and Nostalgic Evening with
Stanley Livingston, Tina Cole & Dawn Lyn
"Chip", "Katie" & Dodie from
Television's Second Longest Running Sit-Com
"MY THREE SONS"

Cocktail Hour
Mix & Mingle
Photo Op
Three Course Meal
Episode Viewing
Inside Stories
Q & A
Gifts
More...



Saturday, August 29, 2015 - 4:00pm to 10:00pm
The West Wing Ballroom of The Anaheim White House
For More Information - Contact
Carolyn@NiteOfDreams.com - www.NiteOfDreams.com

Nite of Dreams Productions Presents
Little House on the Prairie
TRIBUTE DINNER



March 19, 2016 - 4pm to 10pm
The West Wing Ballroom of
The Anaheim White House

All proceeds of the proceeds will go to PROTECT.org
(National Association to Protect Children)

Cocktails, elegant three-course dinner, behind-the-scenes stories,
special appearances, dine with your favorite star from the series.
Be one of 15 to tour Big Sky Ranch with Alison Aronson.

Tickets are available at www.niteofdreams.com
For more information contact Carolyn Peterson
at carolyn@niteofdreams.com or [714.332.0204](tel:714332-0204)

SURCON 2013



SEATS ARE LIMITED!

Other goodies and surprises too numerous to list! Saturday, April 6, 2013. For more information, visit us at: www.SurCon2013.com

PAUL MICHAEL GLASER AND DAVID SOUL TOGETHER AGAIN

All interested fans of the 1970s television cop show series, Starsky and Hutch, are invited to join David Soul and Paul Michael Glaser in Los Angeles, Saturday, April 6, 2013, for SurCon, a reunion based around the Starsky and Hutch episode, "Survival."

NITE OF DREAMS and HERBIE J. PILATO PRESENT...

A CLASSIC TV NITE OF DREAMS Fundraiser Gala

MAY 12 | 2016 | 4PM
THE ANAHEIM WHITE HOUSE

Hosted by KATHY GARVER star of "Family Affair"
and author of the book, "X Child Stars: Where Are They Now?"

Special guest appearances by:
PAUL MICHAEL GLASER ("STARSKY & HUTCH")
SHERRY ALBERONI ("THE HOUSEKEEPERS")
STAN LIVINGSTON ("MY THREE SONS")
PAUL PETERSEN ("THE DONNA REED SHOW")

THE LUCILLE BALL COLLECTION PRESENTED BY BARRY BARISMAN
A SILVER AUCTION OF CECIL YORK ("WATKINS") MEMORABILIA
PRESENTED BY HIS SON CAROL YORK

Proceeds for this fundraising event will be divided between the Classic TV Preservation Society, Catherine's Club and the Donna Reed Foundation for the Performing Arts

Web site: www.niteofdreams.com



NITE OF DREAMS and HERBIE J. PILATO present



WE'RE STILL HERE

Annual NBC Alumni Gala Dinner
October 22nd, 2016 at 6pm
The Sportsman's Lodge
12833 Ventura Boulevard, Studio City

Tickets available at eventbrite.com
For more information contact
Carolyn Peterson at carolyn@niteofdreams.com

Current employees, friends and family are welcome!

Testimonials

Right: Happy fans mingle with their TV idols at the My Three Sons Dinner Tribute, the Starsky & Hutch Dinner Tribute Surcon 2014 and the Little House on the Prairie Dinner Tribute



SURCON 2013 & 2014 (Starsky & Hutch tribute)

- "Carolyn is that rare person that brings passion to her professionalism. She cares, she's thorough, and she's honest and I know I can depend on her." - Paul Michael Glaser ("Starsky" from "Starsky & Hutch")
- "I just wanted to thank you so much! What a great event ... I will cherish the memory for a lifetime." -Tim B.
- "Thank you so much for such an unforgettable weekend! All my expectations were exceeded." - Lorraine B.

MYTHREE SONS (My Three Sons tribute)

- "I was honored to attend the My Three Sons tribute dinner produced by Carolyn Peterson. The event was well-organized; the venue and food were excellent. Ms. Peterson and her company are a class-act all the way, and I look forward to working together in the future." - Dawn Lyn ("Dodie" from "My Three Sons")
- "I can't say enough about Carolyn Peterson's "Nite of Dreams" celebrity tribute dinner event. The evening is spectacular in every way... I highly recommend this truly unique event for any fan... I had an amazing time." Stanley Livingston ("Chip" from "My Three Sons")
- "Thanks for everything, Carolyn. You made this fan's dreams a reality and for that I will be forever grateful." - Geoff B.

For More Information...

Contact Carolyn Peterson at 949-439-9504 or
carolyn@niteofdreams.com.

Please visit the web site at
<http://www.niteofdreams.com>
for photos, testimonials, past and upcoming events.

Thank you!







Dreams do come true...

www.niteofdreams.com

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